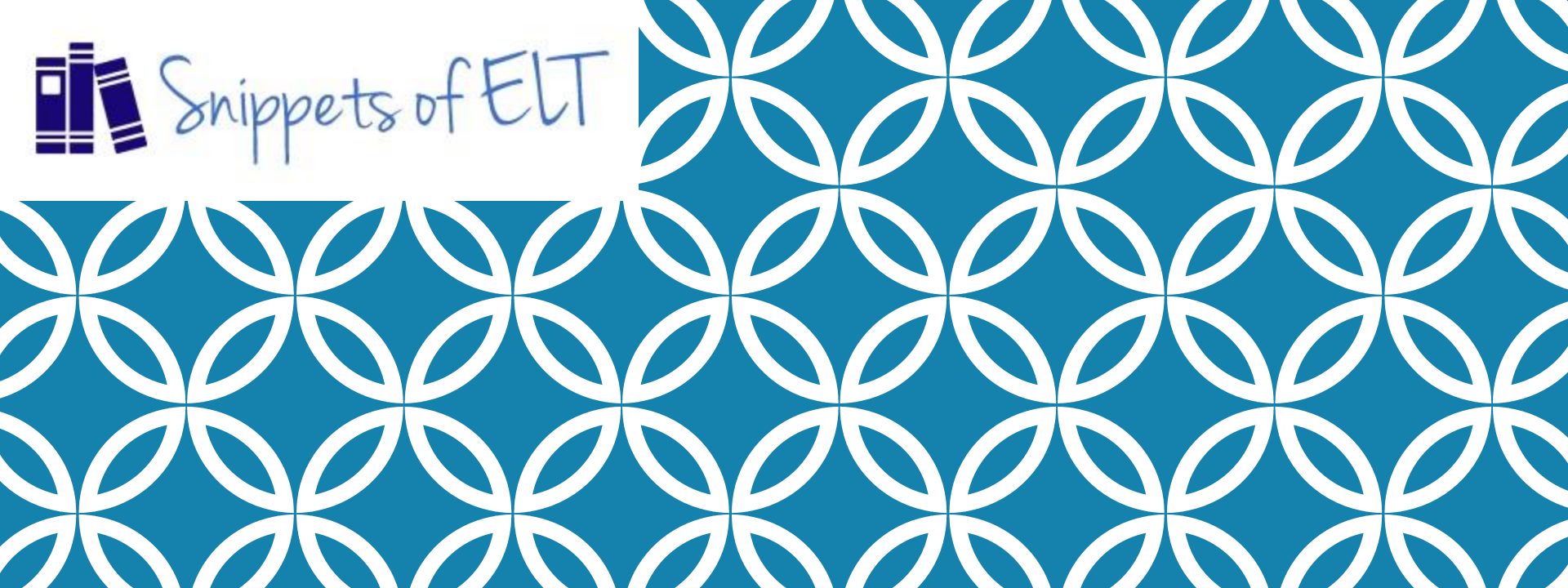





Snippets of ELT



# BEAUTY STANDARDS





Watch this [video](https://www.youtube.com/watch?v=OfQu8pq0kok) until minute 2'25" and answer these questions:  
<https://www.youtube.com/watch?v=OfQu8pq0kok>

1. Why did Nickolay create Lammily?
2. What did Nickolay do with the measurements?
3. What were parents and kids asking Nickolay?
4. What are the characteristics of Lammily?
5. What are the digital renderings based on?

# POST-LISTENING

1. What do you think of the name “Lammily”? Where do you think it came from, and do you think it will stick?
2. How important is the naming of a toy in relation to its success? What are some of the best-named toys on the market?
3. Do you agree that “average is beautiful”? Is this a good slogan for the doll?
4. How did Lamm use crowdsourcing to generate interest and funding for his doll? Would use considering using a crowdsourcing service such as Kickstarter? What does “kickstart” mean?

# DISCUSSION

What do you think are beauty standards in your country?

Are they different for men and women? How?

Are current beauty standards different from what they were in the past?

How much do you feel that common beauty standards influence you?



Watch this [video](https://www.youtube.com/watch?v=RT9FmDBrewA) and answer the following questions:

<https://www.youtube.com/watch?v=RT9FmDBrewA>

1. What were the photoshop experts asked to do?
2. What would German women do rather than go out without makeup?
3. How many days in a lifetime do British women spend applying makeup? And how much money do they spend?
4. What is the thing that counts the most according to people in a survey?

# EXERCISE - VOCAB

Fill out the following sentences using one of the following words. There is one extra word:

*Beautiful*

*Handsome*

*Charming*

*Fat*

*Chubby*

*Overweight*

*Obese*

*Good-looking*

1. When actors and actresses become older, they are no longer very \_\_\_\_\_, but their personalities can still be \_\_\_\_\_.
2. My little brother used to be quite \_\_\_\_\_ as a baby, but now he's thin.
3. There is quite a critical issue with \_\_\_\_\_ children in most of the Western world.
4. Carl is as \_\_\_\_\_ as Martha is \_\_\_\_\_.